



The Journey of an Idea



STUDENT INFORMATION PACK

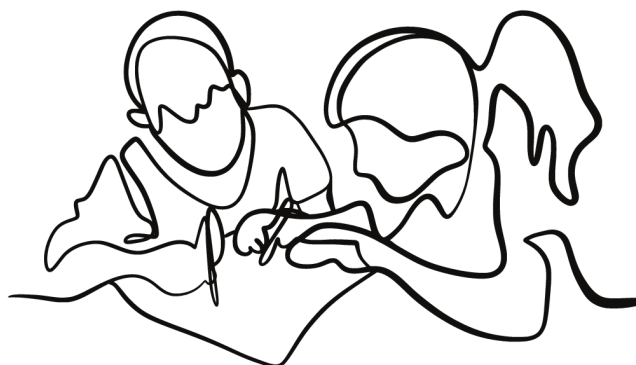
STUDENTS' ENTREPRENEURIAL PROGRAMME





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JOURNEY OF AN IDEA

Welcome to The Journey of an Idea!

Ready to turn your ideas into reality?

This exciting new Student Entrepreneurial Programme is here to help you bring your innovative thoughts to life while having fun and competing with others from across Carrick-on-Suir! 💡

Explore ideas and guidance in this downloadable Resource Pack!



WHAT'S THIS ALL ABOUT?

We're on a mission to inspire you to think big, get creative, and showcase your entrepreneurial spirit! You'll get guidance from business and social entrepreneurs, creatives, and marketing experts to help shape your ideas.

Who's it for?

Every secondary school student in Carrick-on-Suir is invited to get involved—whether you're in the junior, intermediate, or senior cycle!

What's in it for you?

- Explore your creativity
- Learn real-world entrepreneurial skills
- Win cash prizes and spot prizes 💰
- Build a business that can make a difference in your community!





HOW DOES IT WORK?

Webinars Every 2 Weeks! 🧑‍🎓

Every two weeks, you'll have access to webinars hosted by business and social entrepreneurs, creatives, and marketing experts. These sessions will give you pro tips on how to get started, market your idea, and succeed!

Student Networking Events 💬

Meet and connect with like-minded students across the region and learn how to bring your ideas to life! These networking sessions will give you the opportunity to collaborate and make valuable connections.

Interactive Support

Got a question? We've got answers! Submit your questions via our FAQ Section where we'll tackle your concerns and share helpful tips with everyone.



SAMPLE IDEAS TO GET YOU STARTED

Stuck on what to do? Here are some creative ideas to work on (no capital needed!):

- **Freelance Social Media Management:** Help local businesses boost their online presence.
- **Digital Tour Guides:** Use the Explore Carrick-on-Suir Quest Map to create fun, interactive tours for tourists.
- **Community Storytelling Podcast:** Share the unique history and stories of Carrick-on-Suir.
- **Pop-Up Events:** Plan local festivals, student open-mic nights, or themed tours!
- **Content Creation:** Manage social media or create blogs for local businesses or events.



WHAT TO EXPECT AT THE LAUNCH SEMINAR



We're kicking off the programme with an exciting Launching Seminar on 7th October 2024!

Here's what you can look forward to:

- Inspiring talks from top business minds and creatives, including economist Jim Power.
- Interactive Q&A sessions that are fun, dynamic, and engaging with the audience!
- A chance to start shaping your business idea with real-time feedback!
- Breaks for networking and brainstorming with other students.

The seminar will be **live-streamed and recorded**, so everyone can be inspired by the event. Each school will send 10 Junior Cycle representatives, 10 Intermediate Cycle representatives, and 10 Senior Cycle representatives to participate live.

Seminar hosted by **Kirsten Mate Maher**: Explore Carrick-on-Suir Social Media and Marketing Executive, Beat 102103 Presenter, 2018 Crowned Rose of Tralee, Entrepreneur



HOW TO GET INVOLVED

We're inviting all secondary school students in Carrick-on-Suir to get involved! Each school will have a dedicated liaison tutor to guide and support you throughout the programme.



The programme offers cash prizes, spot prizes, and certificates for each school! 🎉. You'll also work with community leaders to bring your ideas to life.

- **Junior Cycle Prize:** €300 per year
- **Intermediate Cycle Prize:** €400 per year
- **Senior Cycle Prize:** €1000 per year

Gain valuable real-world experience, earn recognition for your innovative ideas, win awards, and make a lasting impact in your community and beyond!



PROGRAMME SCHEDULE

Here's the timeline of the events you'll be involved in:

- **October 2024** – Launching Seminar in partnership with LEO Tipperary Student Enterprise Programme 2024-2025
- **November 2024** – Networking Events (beginning in November and running for the duration of the programme)

These networking events will provide opportunities for student-to-student, student-to-business, and student-to-organisation connections. You'll also get to engage with town stakeholders, adding extra value to your experience!

- **January 2025** – Presentation of Business Ideas
- **April 2025** – Final Event and Awards Ceremony

Each step of the journey will help you refine your ideas, connect with mentors and stakeholders, and prepare for the final pitch!

